

Rackem is in locations each month

Monthly Ad Rates (black & white):

Ad size	
Full Page	\$450.00
Half Page	\$250.00
Quarter Page	\$150.00
Eighth Page	\$ 80.00
Twelfth Page	\$ 50.00
Business Ad	\$ 25.00

Full color add \$75 to your ad size:

Deadline is the 30th of each month

We publish around the 1st of the month and make every effort to have it in the locations by the 10th or before.

Ad Dimensions:

	<u>WIDTH</u>	<u>HEIGHT</u>
Full Page	10"	13"
Half Page (Horizontal)	10"	6.075"
Half Page (Vertical)	4.88"	12.5"
Quarter Page (Vertical)	4.88"	6.075"
Quarter Page (Horizontal)	10"	3.0"
Sixth Page	4.88"	5.0"
Eighth Page	4.88"	4.0"
Twelfth Page	4.88"	2.0"

Terms and Conditions:

Payment: First time advertisers are required to pay in advance. New advertisers must establish credit before terms are granted.

We accept credit cards (Visa, MC, Discover) by phone, or PayPal payments.

Discounts: Advertisers committing to multiple issues receive a special discount and must pay in advance or make arrangements.

Deadlines: Ad deadlines are generally the 30th of each month. Dates are subject to change - contact us for definite deadline unless otherwise agreed upon.

Ad Design: Ads can be designed by our in house graphic designer at a discounted rate of \$60 per hour with a 1 hour minimum. Changes can be made to your ad at any time prior to deadline.

Artwork Submissions:

Submit all ads, photos and artwork in CMYK, 200 dpi. Artwork is acceptable in JPEG, PDF, TIFF, and EPS formats. All files should be compressed for e-mail submissions.

Note: All Macintosh users should submit artwork as a PDF file only.

Small files (up to 5 MB) may be e-mailed to: **rackemmag@aol.com**. Please contact us for larger files by calling 406-285-3099.

If you do not receive a confirmation e-mail within 24 hours, your ad has not been received, please call.